

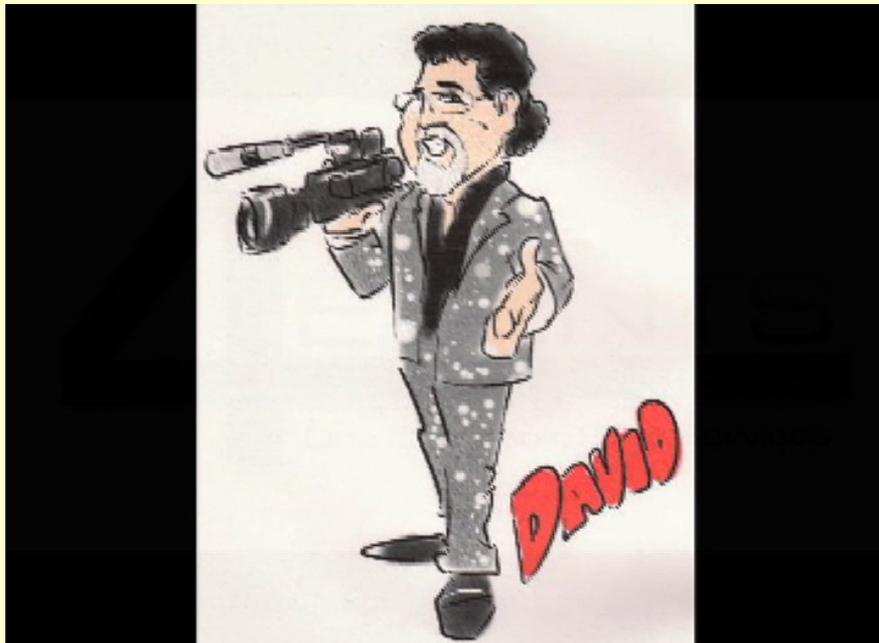


# PROFESSIONAL OR NOT PROFESSIONAL?

Greetings!

Too often people will consider video for an event as just a simple item that any one with a \$500 camera from their local electronic retailer and some basic free editing software, can do. They just do not see the need or the advantages of hiring a professional.

**Well...think again!**

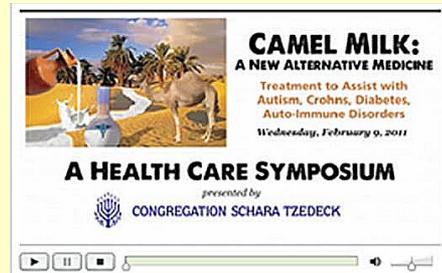


Hiring a professional (such as myself), makes sure the 'right stuff' is always utilized, such as:

- state of the art professional High Definition video camera -professional
- grade tripod and camera support -proper
- video lighting
- wireless microphone
- a back up camera

## This Month's Event Video

This months Event Video is a symposium on the medical applications of Camel's Milk. Thanks to David Stambler for placing this on the web.



[To view David's Camel Milk video, Click Here](#)

Note that last months video Richmond Chamber of Commerce now is available for viewing in Mandarin and Cantonese at:

[richmondchamber.ca](http://richmondchamber.ca)

## Something To Take Away

### Need or want a video?

When you call or e-mail, or I meet with you, here are some things to consider.

1. What exactly do you want video taped?
2. Who is your audience?
3. What is the final length of the video you are

Being hired, I have the responsibility to ensure the video is completed to your satisfaction.

**Most importantly... I have the professional experience!**

I know how to professionally:

- cover your event
- shoot and edit it
- bring the whole thing together with graphics, titles, music and narration
- and finally to place the video on the internet and/or on DVD's with menus, chapters and packaging

We invite you to set up your free consultation by visiting our web site at:

[www.studiovideo.com](http://www.studiovideo.com)  
[info@studiovideo.com](mailto:info@studiovideo.com)  
604-612-9767

Sincerely,

**David Cooperstone**  
**The Studio Video Facilities**

Hire a professional from The Studio Video Facilities.  
*Providing professional video services...since 1985*

considering?

4. How and where are you going to distribute the video, DVD, internet web site or social media ?
5. When do you want the video to be completed by?
6. Do you think multiple cameras are necessary?
7. Is narration, music, titles, graphics going to be needed?
8. Are there any specific shots or scenes you are considering?
9. Is there any AV involved in the event i.e. PowerPoint?
10. What is your budget?

**Let The Studio create an ever-lasting memory for you!**

**The Studio Video Facilities**

**Six ways to see the Entrepreneurial Success Network**

The video of the month is from Entrepreneurial Success Network (ESN). It is highlights and testimonials of the September 2010 Trade Show that ESN put on at the River Rock Casino in Richmond British Columbia.

ESN is planning another Trade Show on March 31 2011.

This video can be found on:



1 [ESN's Youtube Video](#)



David presenting at the Vancouver Video Production Club



2 [David Cooperstone's ESN Vimeo page](#)

3 [David Cooperstone's World News page](#)

4 [ESN's Website](#)

5 [ESN's Facebook Page](#)

6 [The Studio Video's Facebook Fan Page](#)



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