



WHY VIDEO TAPE?

Greetings!

Video taping: a term that soon will be obsolete, as most of us do not use 'video tape' any more for recording, and has a multitude of purposes.

These include:

You may want to record an event to preserve a memory, to later go and view it and relive that special moment in your life.

- Possibly you may want the exposure; to show potential clients what you have to offer.
- Perhaps there are those who were not at the event and you wish for them to see and experience it as well.
- How about to educate and inform people of your products and services.
- Or perhaps you just want to show the world, 'here I am, this is who and what I am doing!'

In all these cases, videoing creates a moving audio-visual record where one should take into consideration:

- What is the purpose of the video
- Who is the audience and
- What is the method of distribution (ie Web or DVD or both)

To view our past emails,
[click here!](#)

This Month's Event Video

This months Event Video is Sappir Gini's Bat Mitzvah Party Highlights



To View Sappir Gini's Bat Mitzvah
Party Highlights
[Click Here](#)

Something To Take Away

Need or want a video?

When you call or e-mail, or I meet with you, here are some things to consider.

1. What exactly do you want video taped?
2. Who is your audience?
3. What is the final length of the video you are considering?
4. How and where are you going to



I have produced over a thousand **videos** in my 26 years of business. From home births to new product introductions, consider **VIDEO** next time you are planning an event or want to promote or educate people on your product or services.

We invite you to set up your free consultation by visiting our web site at:

www.studiovideo.com

info@studiovideo.com

604-612-9767

Sincerely,

David Cooperstone
The Studio Video Facilities

Hire a professional from The Studio Video Facilities.
Providing professional video services...since 1985

Celebrating Life Stories & Family History

distribute the video, DVD, internet web site or social media ?

5. When do you want the video to be completed by?

6. Do you think multiple cameras are necessary?

7. Is narration, music, titles, graphics going to be needed?

8. Are there any specific shots or scenes you are considering?

9. Is there any AV involved in the event i.e. PowerPoint?

10. What is your budget?

Let The Studio create an everlasting memory for you!

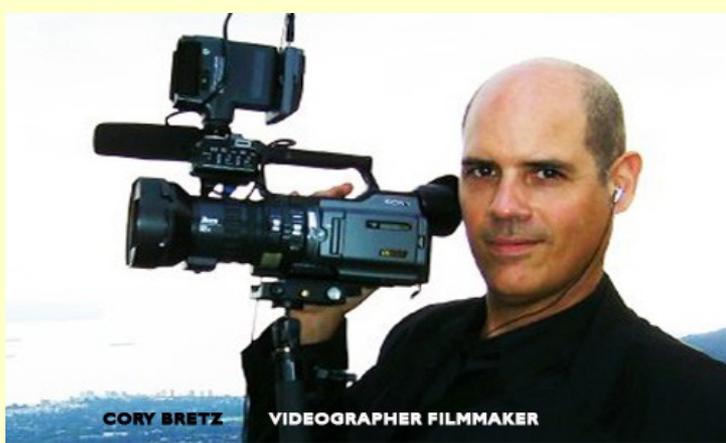
The Studio Video Facilities



Flashback to 1990!



At The Richmond Diversity In The Workplace Event



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Video of the Month



'Always There For You'
A seniors home support service company

Save Your Photo Collection From the Dumpster!

Your family history will be lost if the stories behind your photo collection are forgotten. Will your grandchildren know who their ancestors were? Digital scanning combined with skilled interviewing and storytelling can create treasured gifts in the form of video biographies, family history documentaries, and print storybooks. Personal Historian Cory Bretz is a specialist in making something special from those old photos, newspaper clippings and mementos. He is an intuitive interviewer and gifted filmmaker. He has made more than 25 documentary films for local families since 1998. Set up a video interview with Cory for yourself, your parents and your grandparents. Don't wait until your family's story is lost.

Call 604-229-1529

or visit www.heirloomfilms.ca to arrange your free consultation.

THE STUDIO
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 production • transfers • rentals
 • post production •
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10%

Offer Expires: April 30th, 2011



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