

A MONTH IN THE LIFE OF THE STUDIO

Greetings!

This past April THE STUDIO created a wide variety of videos. Including:

- 3 photo/video montages, one of which is our featured Event/Montage of the Month.
- Videotaping for Konami, a casino gaming manufacturer at Canadian Gaming Summit 2011
- A Bar Mitzvah Party (to see highlights, [click here](#))
- A large wedding
- A web intro video for North American Natural Medicine Centre, our featured Corporate video of the Month.
- Richmond Chamber of Commerce an After 5 event. See it [here](#)
- At BNI we videoed a BNI director. To watch it, [click here!](#)

And we also started and are continuing to produce videos for Gardens by Design, Barter First and Diversity in the Workplace.



To view our past newsletters, [click here!](#)

This Month's Event Video

This month's Event Video is Zenen Hornstein's photo/video montage



To View Zenen Hornstein's Bar Mitzvah [Click Here](#)

Something To Take Away

Need or want a video?

When you call or e-mail, or I meet with you, here are some things to consider.

1. What exactly do you want videotaped?
2. Who is your audience?
3. What is the final length of the video you are considering?
4. How and where are you going to distribute the video, DVD, internet web site or social media ?
5. When do you want the video to be completed by?



We invite you to set up your free consultation by visiting our web site at:

www.studiovideo.com

info@studiovideo.com

604-612-9767

Sincerely,

David Cooperstone
The Studio Video Facilities

Hire a professional from The Studio Video Facilities.
Providing professional video services....since 1985

This Month's Corporate Video



To view The North American Medicine Centre's video, [click here](#)

The Studio Video Presents:

CORPORATE VIDEOS FOR THE WEB

- Product Demonstration
- Company Profiles
- Personal Profiles
- Instructional
- Testimonials

6. Do you think multiple cameras are necessary?
7. Is narration, music, titles, graphics going to be needed?
8. Are there any specific shots or scenes you are considering?
9. Is there any AV involved in the event i.e. PowerPoint? Is there a big screen available?
10. What is your budget?

Let The Studio create an ever-lasting memory for you!

The Studio Video Facilities

How We Produce A Web Video

1. Consult with client.
2. Write a outline/Script
3. Shoot on location
4. Arrange and shoot video testimonials
5. Edit the first draft, include EDL (edit decision list) form for client to indicate what he like in draft 2
(Drafts are sent out via You Tube, private settings)
6. Create draft 2 and continue to refine the video until approval
7. Titles, graphics and music are added near the end of this process
8. Finish final version and place on various social media sites
(YouTube, Vimeo, Facebook, LinkedIn)
9. Working with web site management, video is placed or linked to client web site
10. DVD copies delivered



Videos are placed at no charge on the internet and can be redirected to your Web Master. We also utilize social media websites such as Facebook.

Prices starting under \$500!

You can get any quantity of DVD's.

We can video any of your events:

- Seminars
- Conventions
- Presentations
- Openings
- Golf Tournaments
- Christmas Parties

Contact us @

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A Blast From The Past

Service Provider Of The Month



Does your corporate web site give the world that is looking for your particular product or service the right - first impression? The type of content a web site can and should contain has changed dramatically and I think for the better.

Helping you create not just that first impression web site that will drive traffic to your site and then improve the conversion rate of browser to client is what we specialize in at **QED Web Solutions**. But also, a web site that has active content - of value to your visitors, that's what will keep visitors returning to your site.

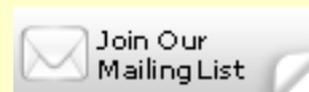
QED Web has the resources and skills to help you through the complete design process, development, hosting and on-going maintenance. Many of our sites are built using an open-source Content Management System (CMS) framework; this allows the flexibility for our clients to maintain simple content directly.

If you are:

- Starting your web site from scratch
- Wanting a complete revamp of your site



David Filming an Event



- Just want a second opinion

Then contact either Alex Blaby or Reg Cawston @ QED Web Solutions.

regc@qedwebsolutions.com

alexb@qedwebsolutions.com

THE STUDIO

Video Facilities

production • transfers • rentals

• post production •

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Save
10%

For the month of May, we are giving a 10% finders fee to anyone who refers a client to THE STUDIO.

Offer Expires: May 31th, 2011



Try it FREE today.