



THE POWER OF TESTIMONIALS AND BEST WISHES

Greetings!

I love recording testimonials for businesses and best wishes for special events, like weddings, birthday parties and other celebrations. They are so powerful and honest. I usually give people only a few seconds to collect their thoughts before I record them.

I like the spontaneity of the moment. You get real authentic and frank comments. I usually use the first take and only do it again if I had a technical problem or they ask to do it again. I record them anywhere, I come to them with a wireless hand microphone. With this microphone held 3-6 inches from your mouth it will pick up your voice and cancel surrounding sounds. Perhaps a light on the camera if the room is dark.

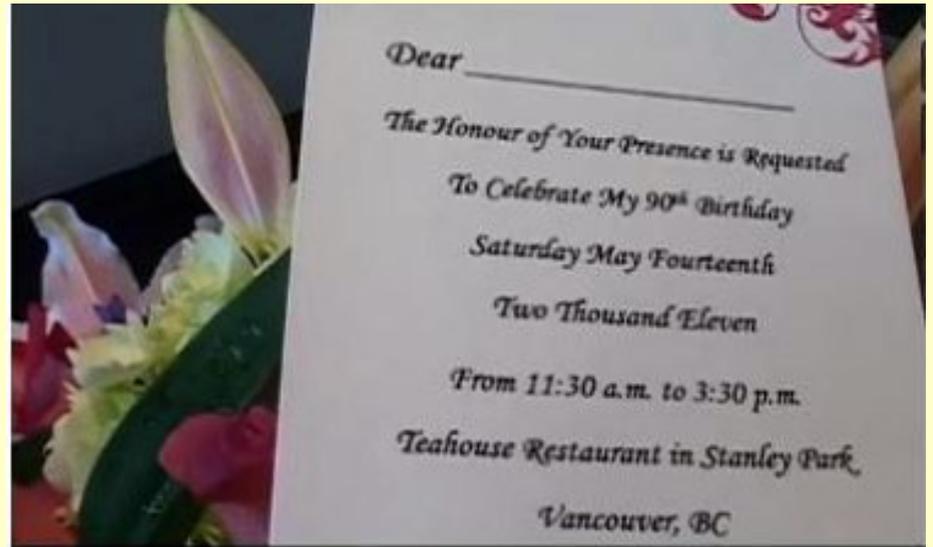


I try to have a **clean** background visually, not too busy, with out any people in it. I shoot **tight** from the shoulders up. Trying to keep it to 15-30 seconds unless they want to tell a story, sing a song do a little dance, get down and boogie! Now for business testimonials we usually take a little more time. Still I use a non-formal, casual

To view our past newsletters, [click here!](#)

This Month's Event Video

This month's Event Video is Dot's 90th Birthday Party



To View Dot's 90th Birthday Party, [Click Here](#)

Something To Take Away

Video is a memory maker and keeper!

Consider all the visuals you process of your family and friends, photos, computer files, flash cards, videotape, film, slides.

Why not put all that in one convenient place? We can place all this on a DVD and the internet, or back it up on a memory stick.

While we are at it we can add titles, effects, music and narration.

Let The Studio create an ever-lasting memory for you!

The Studio Video Facilities

approach to get the sincere and honest responses.

In the end all this is many times clients favorite and most powerful part of the video.

To see examples of what I am talking about please go to:

[DOT'S 90th BIRTHDAY](#)

[NOAH'S BAR MITZVAH](#)

or [click here](#)

[ALWAYS THERE FOR YOU](#)

We invite you to set up your free consultation by visiting our web site at:

www.studiovideo.com

info@studiovideo.com

604-612-9767

Sincerely,

David Cooperstone
The Studio Video Facilities

Hire a professional from The Studio Video Facilities.
Providing professional video services....since 1985

This Month's Corporate Video

This Month's Corporate Video is
Richmond's Diverse Workplaces
Highlights of a 3 hour workshop on Diversity in the
workplace.



[click here](#) to watch

or

[click here](#) to watch another video

Service Provider Of The Month



Is your website driving your qualified clients or

This month at The Studio

People comment on the scope of work that I do at The Studio Video Facilities, So I thought I'd start a column called What I did This month, with links for you to view the work.

- Completed 2 edited versions of Richmond's Diverse Workplaces

See corporate video of the month

- [Dot's 90th Birthday](#)

See event of the month

- [Grand Opening of Dollar Tree store](#)

or [click here](#)

- A Bar Mitzvah Party (and the Green Men)
([Highlights](#))

([Green Men](#))

- New member meeting for Richmond Chamber of Commerce ([click here](#) to see)

- A Q & A session for a pastoral web site
([click here](#) to see)

- A Big Fat Greek wedding

-A wedding photo montage (to view, [click here](#))

And working on videos for A Business Coach, Gardens By Design, and Barter First



Is your website driving your qualified clients or leads?

Are you at the top of the search engines for your industry keywords? Local Trifecta Internet Marketing Inc. is dedicated to helping you:

- 1). Improve the traffic to your site and
- 2). Improve the conversion on your site from visitors to clients!

To help improve traffic Local Trifecta utilizes search engine optimization (SEO), pay per click advertising (PPC), and Local Maps. All three are included in our NO CONTRACT "No strings attached" Guarantee.

More important than simply driving traffic to a site, our focus is to help businesses convert those visitors into revenue. Whether that's a sales, lead, call, click, email, or customer into a brick and mortar we can help track, monitor, and improve conversions.

One of the primary reasons we offer a no contract solution is we feel a marketing agency should be able to demonstrate ongoing value. The ultimately means a marketing agency should have a direct impact on the revenue of a business. We know we can help your business use the internet to build and grow.

Local Trifecta Internet Marketing Inc. has over a decade of internet marketing experience. You can see a case study of one of our clients here <http://www.localtrifecta.com/case-studies/>. We offer a FREE comprehensive website analysis to demonstrate how we can help your business.

Call us @ 604.909.3750 to learn more or visit <http://www.localtrifecta.com>



Video shopping/shooting at Dollar Tree store opening



David and Dot

THE STUDIO
Video Facilities
production • transfers • rentals
• post production •
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You don't know who you will meet at a Bar

You don't know who you will meet at a Bar
Mitzvah (the original Green Men)

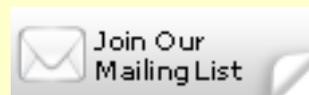


Photo Credits:

Camera One Photography

Kevin & Sasha Life Event Photography

Hot Wax DJ Service

**Save
10%**

For the month of June, we are giving a 10% finders fee to anyone who refers a client to THE STUDIO.

Offer Expires: June 30th, 2011

