

## MAKING MEMORIES

Greetings!

I love my job. Why?  
I love my job cause I get to make memories.  
I get hired to video a special event as a wedding, anniversary, birthday, bar or bat mitzvah, a school play, a sporting event, even a memorial service and what I do is create from this experience, my own unique interpretation of the event. That is quite a responsibility that I don't think even the client who hires me realizes this is what I do.

I pride myself as being a fly on the wall at events. You wouldn't even know I was there. I document every important scene and capture all the special moments.



The process in doing this no matter what event it is involves a lot of foresight on my part. I know I will be taking this footage back to my editing/post-production bay and there creating

the **Magic** that will pull all this video together and make it work. To get to that point I have to use all my 26 years experience and get the shot and scene right and usually instantaneously. I have never had to ask a bride to repeat those vows or someone to blow out the candles again.

To view our past newsletters,  
please [click here!](#)

### This Month's Event Video

Why hire a professional from THE STUDIO to video your event?  
For the answer, click [here!](#)



### Something To Take Away

#### Need or want a video?

When you call or e-mail, or I meet with you, here are some things to consider.

1. What exactly do you want video taped?
2. Who is your audience?
3. What is the final length of the video you are considering?
4. How and where are you going to distribute the video, DVD, internet web site or social media ?
5. When do you want the video to be completed by?

I have to have the right angle, lighting, audio, and settings on the camera and position to get it right the first time.

I am always thinking of the post-production, how is this all going to fit together. I may try various angles, approaches, size shots etc. In the end I will find the right effects, transitions, music and titles to create what I hope will be a true and lasting memory for my clients.

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604-612-9767

Sincerely,

**David Cooperstone**  
**The Studio Video Facilities**

Hire a professional from The Studio Video Facilities.  
*Providing professional video services....since 1985*

## This Month's Corporate Video

For those of you with web sites you might want to consider a video or series of videos for your site.  
Watch [here](#) for more information!



## Service Provider Of The Month

**Family Portrait**  
Why Have One Created?



6. Do you think multiple cameras are necessary?
7. Is narration, music, titles, graphics going to be needed?
8. Are there any specific shots or scenes you are considering?
9. Is there any AV involved in the event i.e. PowerPoint?
10. What is your budget?

**Let The Studio create an ever-lasting memory for you!**

**The Studio Video Facilities**

## This month at The Studio

People comment on the scope of work that I do at The Studio Video Facilities,  
So I thought I'd start a column called What I did This month, with links for you to view the work.

Graduation ceremony from King David High School  
click [here](#) to view

Presentation at BNI Driven Dragons by BNI Director Ozzie Kipnes  
click [here](#) to view

Richmond Chamber of Commerce AGM ( IN 3 PARTS )  
Part [ONE](#)  
Part [TWO](#)  
Part [THREE](#)

Richmond Chamber of Commerce After 5 at River Green  
click [here](#) to view

**Coming next month**  
Richmond Chamber of Commerce Golf Tournament

Jeremy Kallner's Bar Mitzvah Highlights





Today's digital world has put a camera in most family house holds and the task of being the family photographer will fall on one or both parents. The idea of having a camera to capture family moments is great and yes there will be the odd time where you capture a great image of your family. Now that is a wonderful thing but you're not in the picture. Why?? It's because you're the one taking the picture. This is the number one reason Camera One Photography is commissioned to create a family portrait. Here are four more reasons to have us create a Family Memories Portrait of your family.

**Time Stands Still for No-one:** We all say I wish there was more time or only if we had taken the time to! The later being said as we look at old family pictures and realize there are big gaps with some family members missing completely because the time was not taken to include them.

**You Never Know What Tomorrow will Bring:** We all have read about or have been affected with a loss of a family member unexpectedly. That is when you find yourself saying, "I wish we had done this or that" to so many things.

**It Brings Families Closer:** The following is a real story from one of my clients. A child says to the mother "why am I not in the picture on the wall"?

After we deliver a wall portrait the child says "now I am in the picture", with a big smile.

**Looks Great on Your Wall:** You invite guests to your home for a party and they spot your beautifully framed family portrait. Comments are made about how great you look and what a wonderful picture of the family.

We would love to talk with you about creating a family portrait for your family. Before you know it a treasured family portrait could grace the walls of your home.

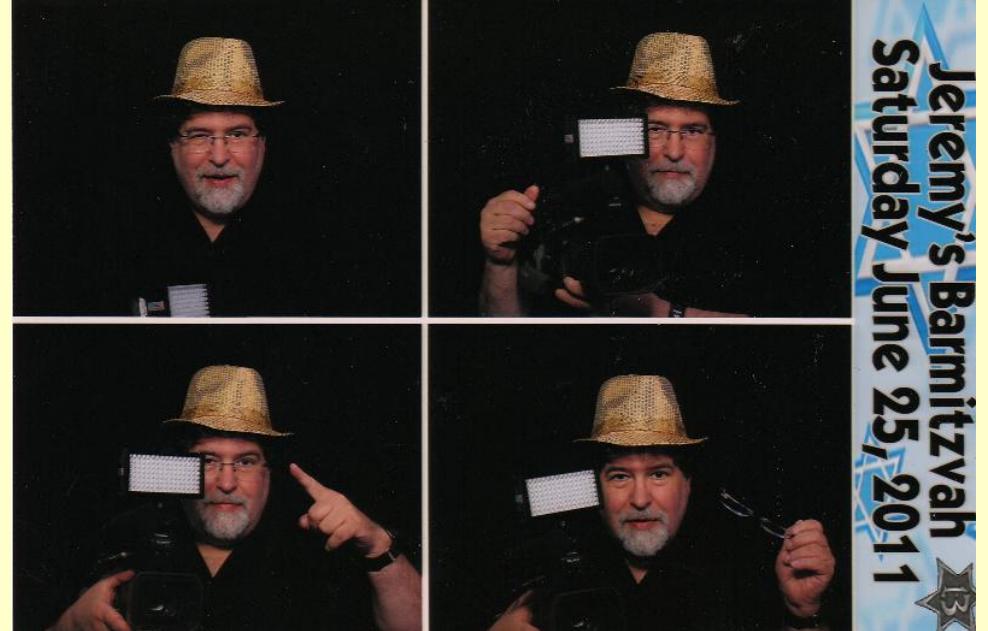
Fine portraiture is not expensive... It is Priceless

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[www.cameraonephoto.com](http://www.cameraonephoto.com)



**Richmond Chamber of Commerce After 5 At Green River**

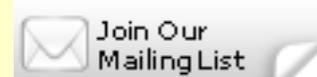


**Jeremy's Bar Mitzvah**



**The Studio at ESN Trade Show**

**THE STUDIO**  
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• post production •  
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## Photo Credits:

[Robert Albanese](#)

[Hot Wax Photo Booth](#)

# Save 10%

For the month of July, we are giving a 10% finders fee to anyone who refers a client to THE STUDIO.

**Offer Expires: July 31th, 2011**



Try it FREE today.