



Issue No. 8

August 2011

PRIORITIES - VIDEO

Greetings!

Welcome to September, September always felt like the start of a New Year, I guess that return to school syndrome.

Perhaps Its just time to figure out how we are going to finish off the year.

In any case, what a great time to make video on your web site a priority.

A short 1-2 minute video on your home page can entice your visitors to explore your web site and address your call to action and use your service or product.

Further videos can explore in detail what you have to offer, include testimonials and product and service demonstrations.

Check out Pastor Garth's placement of the first of a series of videos on his web site

<http://www.pastorgarth.com/video-faq>

Also see how videos can explain your operation

<http://disposalking.com/how-it-works>

The thing is, make video a priority, for your business.

The investment is small considering the value you will get.

To view our past emails,

[click here](#)

This Month's Event Video

This month a little something different.

A few years ago our cat was sick and looked like she did not have long to live
So I shot this video of her final day....

Be warned, its sad.



To view Daisy's video, [click here](#)

Some Thing to Take Away

10 items you can rent from THE STUDIO

1. A LCD projector
2. A screen
3. A sound system
4. A High Definition Video Camera, professional model
5. A Standard Definition Video Camera,

At THE STUDIO we can pull it all together for you. We work hand in hand with your ideas and concepts to achieve our goal;

A video that works for you and your clients.

www.studiovideo.com

info@studiovideo.com

604-612-9767

Sincerely,

David Cooperstone
The Studio Video Facilities

Hire a professional from The Studio Video Facilities.
Providing professional video services....since 1985

- professional model
6. A consumer video camera
7. A tripod/camera video light
8. A wireless microphone
9. A film and or slide projector
10. Me

Let The Studio create an ever-lasting memory for you!

The Studio Video Facilities

FEATURED VENDOR OF THE MONTH

BUSYNESS or BUSINESS?!!!

Everybody knows that Time Management doesn't work! Here we are in the new Millennium, decades after the first time management systems were introduced, with trainers, software platforms, mobile organizers, and many other tools to help us with this ... and Time Management is still listed as one of the Top 3 challenges most businesspeople deal with in their businesses and in their lives.

Everybody says they need and want better time management for themselves, but don't know how. Most people who are successful already have it figured out ... and it's in the realization that time cannot be managed, so why even try?! While the bad news is that time management doesn't work, there is some good news. There is a solution ... and it comes down to one simple distinction. Would it be OK if I shared this with you? Good.

When we are focused and working on the MOST IMPORTANT thing in our business at every moment in our business day, then we will never experience a time management issue. Simple. Now, we may still have a Workload issue, but we won't be suffering a time management issue. So rather than a time management system, what we all should all have, enjoy, & benefit from is having a terrific Priority Management System for ourselves. With all the distractions we face from the competing agendas from peers, suppliers,



Videoring THE CAKE at Tina and Rubin's wedding
(photo credit Natalya Ignatova Photographer)



David at Richmond Chamber of Commerce Breakfast

customers, and all the various media and "busyness" activity that bombards us all each working day ... we really want to have a way each day, week, month and year to be sure we are focused on OUR true priorities, and not those of others.

To learn more about how to establish this Priority Management System for yourself and perform at a much higher level, you are invited to contact Patrick von Pander, The Big Picture Coach. Let's have a meaningful conversation about your business and what you really want from it for yourself and for those you care about most. Our initial conversation & potential Introductory Coaching Session is complimentary.

I help business owners, professionals, and corporate managers to Get Clear so they Get Focused and Get Into Action. Let's connect today by email, phone, via Skype, or in person so that your company does more Business and less Busyness.



[Patrick Von Pander](#), BBA
Business Coach, Speaker, Trainer

1.888.628.1736

or

Patrick@BigPictureCoach.com

Corporate Video of The Month

This month's corporate video is the Richmond Chamber of Commerce Testimonials



With winner of Tackiest Tourist Shirt Contest at RCC After 5 at ALS



This Month at The Studio

[Second Chance Arbitration Services](#)

[Richmond Chamber of Commerce Testimonials](#)
(see corporate video of the month)

[Ozzie Kipnes BNI Director](#)

[Richmond Muscle & Tendon Clinic](#)

Tina and Rubin's wedding reception

[Richmond Chamber of Commerce Business After 5 hosted by ALS Society of BC](#)

Trish's life montage

[Clever Investments](#)

Lorenzo Bar Mitzvah

To view, [click here](#)



BNI DRIVEN DRAGONS

NETWORKING FAIR

Monday October 3rd, 2011

6:00 PM – 9:00 PM
Sheraton Four Points
8368 Alexandra Road,
Richmond BC

Free Admission
(with online registration)
www.drivendragons.com

over 25 exhibitors
great networking
door prizes
free parking

Expand your business... Think BNI



Try it FREE today.