



Issue No. 11/12

November/December 2011

TO NETWORK OR BE LEFT BEHIND

To view our past emails,
[click here](#)

Greetings!

I network 2-3 times a week with one of the 7 business/clubs I am involved with. No doubt half of you have met me either at BNI, ESN, KBC, FCBE, BCPVA, VVPC, RCC. I hated the idea at first now I see it as my best business/marketing strategy.

Along with this newsletter this year networking is my big push. So next time you see me, tell me as some of you have, that you read/viewed my newsletter. Or perhaps that you've unsubscribed and would like to not be bothered further. In either case it starts a conversation and a relationship. This is the essence of networking; conversation and relationships.

Enjoy new items this month! For our new Q & A, please submit your questions via e-mail. Also new is NEWS FROM THE STUDIO

This is sort of a double issue for November/December. We will be back in January!
Sincerely,

David Cooperstone
The Studio Video Facilities
www.studiovideo.com
info@studiovideo.com
604-612-9767

Hire a professional from The Studio Video Facilities.

This Month's Event Video



This month's event video is excerpts from ESN Trade Show seminars.
(scroll down to bottom of home page)

Q and A at The Studio

Recently the following questions were posed to me. Here they are with the answers.

Q. How and why is video driving people to web sites?

A. In one word Google, see Corporate Video of the

Corporate Video of The Month



The corporate video for this month is one we created for Michael Dryall.

This Month at The Studio

Videos produced for Michael Dryall Video
[CLOSING SKILLS](#)

[Video for Zach Paikin](#)

(Scroll down to mid page)

Videos produced for ESN:

[Deb Rootman Art of Networking](#)

[Neil Godin SEO for Dummies](#)

[Shelley Lecerf Get Motivated!](#)

[Excerpts from ESN Trade Show seminars](#)

(Event Video of the month)

Richmond Chamber of Commerce

[New Members Testimonials](#)

[AFTER 5](#)

at the Delta Vancouver Airport Hotel

[34th Annual Business Excellence Awards](#)

[Highlights](#)

[Kollel Creative Group talks about behance.net](#)

[Kollel Business Club with Owen Clark](#)

[Noah's Montage](#)

[BNI Best Place Immigration](#)

month for more. Video tells stories-has a narrative and is entertaining. If a picture is worth a thousand words then how much is a moving picture with sound worth?

Q.Where and How did you learn how to do what you do?

A.From doing it. From my first super 8 film in 1970 to my last video in 2011, that's a lot of years to be producing movies and videos. I also have a diploma and degree in Creative Arts and Communication.

Q. How far will you travel to video an event ?

A.To the ends of the earth, if you will pay my plane fare.

Q. What equipment do you use?

A. I will not say the best or the latest and the greatest, what I will say is I use equipment that I know like they are part of me. Knowing your gear and how to use it beats someone who has a camera placed in his hands for the first time, no matter how big or expensive it is.

The Studio Video Facilities



At an ESN Event

Other Productions this month:
Linda Reid MLA East Richmond the first 20
years

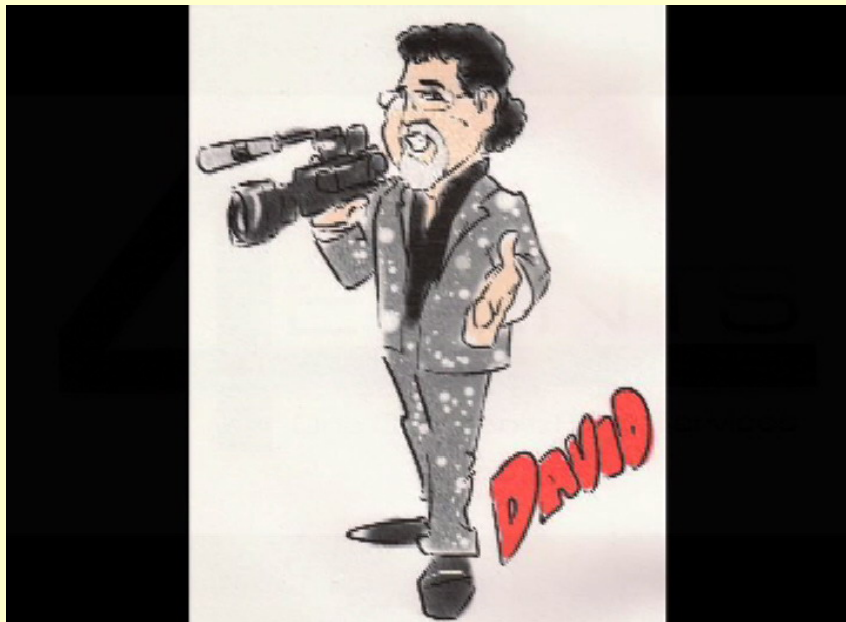
STUDIO NEWS

This year THE STUDIO has for the first time in
26 years produced over 100 videos.
This is almost twice as many as our best years.
Many can be seen my going to the Archives of
this newsletter (place link here)

[A video I produced that is now being used in a
blog](#)

[Andrea curates a web site check it out](#)

BEST WISHES TO ALL OF YOU IN THE NEW YEAR!



 Find us on
Facebook



At the Jewish Events
Trade Show



At the Richmond Chamber
of Commerce 33rd
Business Excellence
Awards



At the Barter First Trade
Show

 Join Our
Mailing List



Try it *FREE* today.