



PLANNING SOMETHING SPECIAL FOR 2012? VIDEO IT!

To view our past newsletters, [click here](#)

Greetings!

Over the past 27 years I have videoed over 2000 events. This experience has prepared me for your next special occasion. Be it a wedding, a birthday party, an anniversary, school play, a sporting event, a seminar, a convention, a conference, you name it, I have been there in one way or another.

Do it your self? Have a friend, a relative, a distant cousin; perhaps someone wants to make a gift of the video and just pick up a video camera at Future Shop. That same friend who has been waiting to try out that video editing software that came with his new Mac. What a great opportunity for them! And it could work out, but not for you.

A professional as myself will have the job to pull all the elements of producing a video together. With the right gear and know how I can be in the right spot at the right moment with the shot well composed, focused, lit and all the sound picked up.

So next time you think those memories are worth spending a few bucks on preserving consider THE STUDIO and David Cooperstone.

Sincerely,

David Cooperstone
The Studio Video Facilities
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This Month's Event Video



This months event video are excerpts from a performance at Louis Brier's Home (Weinberg Residence)
Mordechai Edel

Corporate Video of The Month



A fun promotion video for the BNI DRIVEN DRAGONS.
Taking Care of Business

Hire a professional from The Studio Video Facilities.

Providing professional video services....since 1985

STUDIO NEWS

At The Studio Video Facilities, we can produce amazing marketing videos to help you grow your business.

But are you ready to shine in front of our camera?

We're now able to offer you The "MAKE ME LOOK GREAT ON MY OWN WEB VIDEO!" Workshop Series. It's for entrepreneurs who need to add video in their marketing but are afraid to look stupid.

I've teamed up with video producer Cory Bretz from Heirloom Films and People-in-the-Workplace Solution Specialist, Trainer and Speaker Carol Carter from GetThrive! Training & Consulting. We're bringing you a 5 evening workshop series that makes YOU look GREAT on your OWN web video! Cory and Carol will help you get clear on what to say, and help you say it with confidence, credibility and passion. We'll work with you to create your perfect script, fine tune your delivery, and record and upload your video to YouTube. By the end of this workshop, you will have a professionally shot and edited video on the Internet.

Your video will set you apart from your competition. It will give your ideal prospects who you've never met a compelling reason to connect with you and your products and services. When you're done this workshop the world will be watching your video through social media platforms like Facebook, Twitter, Google+ and LinkedIn and sending it out by e-mail. You might just get more customers and make more sales.

As a bonus, you'll also be a more confident public speaker, networker and communicator. You will be crystal clear on your core message.

This is a one-of-a-kind workshop series.

There's nothing else like it available today in

Q and A at The Studio

Recently the following questions were posed to me. Here they are with the answers.

Q.What is your favourite subject to video?

A.My favourite subject is the one with the biggest budget. Okay, that seems a bit glib, I especially enjoy subjects that my client feels passionate about. I feed off of their energy. It is with great pleasure and satisfaction that I create videos for motivated clients.

Q.How has your business changed in the last five years?

A.The internet. YouTube. Inexpensive good quality video cameras for \$500. Every computer with a built in editing software. The result, the need to reinvent myself around my professionalism, 27 years experience and more of an push towards web videos.

Q.How do you deal with dissatisfied customers?

A. What dissatisfied customers? I do what ever it takes to make them a satisfied customer. Most of the time it comes down to communication problem over the clients expectations and/or explanation of what they want and expect. Calmly clarifying the situation and fixing the problem. If necessary bite the bullet and take the lose and make the client happy.

The Studio Video Facilities

This Month at The Studio

[Barter First](#)
(camera only)

[RCC After 5 at Signarama](#)

[RCC Christmas Luncheon](#)

[RCC Rod Boss Comedy](#)

[BNI Debbie Murphy](#)

There's nothing else like it available today in Greater Vancouver. It's coming up fast! We're limiting the number of seats to create the best possible experience. The workshop series starts February 20. Attend a free information session at 7pm on January 30 in Richmond.

[Click here](#) to register!

Vendor of the Month



Tired of the Same Old Song and Dance?

Dave Ivaz Music delivers more. More variety. More options. More expertise. Chicago's premiere live entertainment company is now Vancouver's own with an unparalleled repertoire of dance favorites (Sinatra, Motown, Hip Hop, etc.) plus hard-to-find pop, classic and "alt" rock from Abba to Zeppelin and beyond.

Known for our expertise in all genres of Jewish Music, Dave Ivaz Music delights event planners, event staff, clients & guests by making each event extraordinary with impeccable musicianship and personal service—all at highly competitive prices.

Customization is our specialty for weddings, Bar and Bat Mitzvahs, Corporate Events and more: just ask. We offer groups from solo guitar and duos to the full Dave Ivaz Orchestra. With Dave Ivaz Music your only limit is your imagination. Mention The Studio Newsletter for a discount of 10% on your next booking! Ask us about Human Jukebox: The game where YOU call the tune!

[BNI Auto Art](#)

[BNI Ozzie Kipnes](#)

[BNI Taking Care of Business Promo](#)

(Corporate Video of the Month)

BNI Christmas Party (link unavailable)

[Mordechai Edel](#)

(Event Video of The month)

[Full version Of Mordechai's performance](#)



The Grey Cup



Mordechai Echel

CONTACT:
Dave or Julie Ivaz
866-559-2346
www.daveivazmusic.com
West Vancouver, BC
Exceptional Entertainment.
Extraordinary Events



RRC Christmas Luncheon

VINTAGE VIDEO EQUIPMENT SALE.

all items between \$25-\$50

All in working order.

Including:

VHS VCR
DVD players
VHS/DVD players
Hi 8 video recorders
Hi 8 video camera
Sound and video mixers
Titlers
Wireless mic
Mini tape recorder
Broadcast 3 tube video camera JVC BY110
Macro-system cassablanca avio
Editor
IMac
14 inch VGA monitors

AND MUCH MORE!



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