



POST IT AND BE SEEN

Greetings!

There is no doubt that the internet is the way to be seen.

Placing a video on your web site will increase your presence on the web.

They say google and search engines in general, love video.

They look for it on your web site and increase your search ability.

We try to keep the opening video on your home page sometimes called your landing page short. Under 2 minutes is the rule. This video is designed to introduce, yourself, product and or service.

Other videos on your site strategically placed can include testimonials, detailed product and service explanations

Product demos etc... In the end it hopefully will allow your clients to utilize your call to action.

When it comes to an event be it an wedding, anniversary any type of celebration the opportunity to share this event (in most cases the Highlights.) is irresistible. Placing your event highlights via You Tube or Vimeo on the internet can be done very easily.

I would set up your own You Tube or Vimeo channel that you or I can control, add videos to, edit videos and adjust the look of.

We can even control who would have access to your video.

Placing video on the net gives you the opportunity to share these moments with those who could not make it. Grandparents too ill to travel can experience your wedding, just like they were there. Its great to relive the memories also.

To view our past newsletters,

[click here](#)

This Month's Event Video



The event video this month is Max's Bar Mitzvah party highlights.

The video can be found [here](#)

QUESTION OF THE MONTH

What has been the biggest change in your industry in the last 20 years?

By far the biggest change has been accessibility to quality cameras and editing software.

If I can take you back to the late eighties, early 90's; there was no High Definition, there was no DVD'S, no DSLRS (Still cameras that can shot video) no card technology. As a professional in the field I was shooting

We usually get comments, congratulations from event guests and these are a hoot to watch again and again.

There are so many different advantages to placing your video on the net can you think why you might want to do it for your next special occasion?

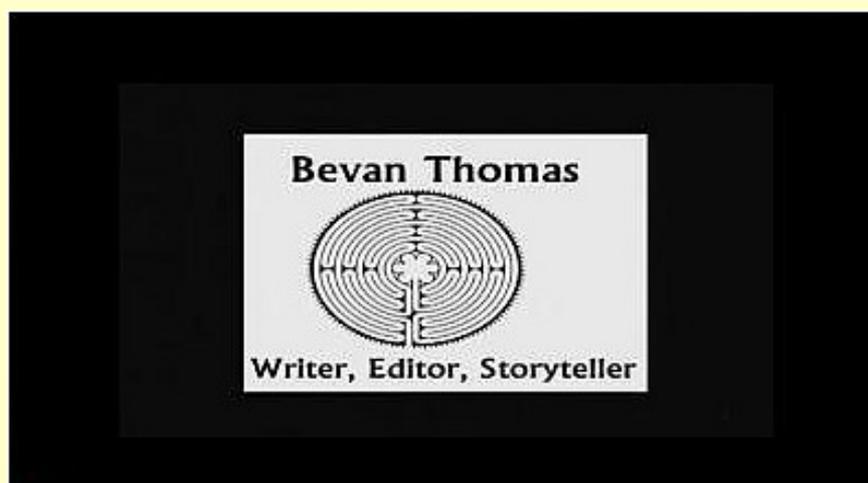
Sincerely,

David Cooperstone
The Studio Video Facilities

www.studiovideo.com
info@studiovideo.com
604-612-9767

Hire a professional from The Studio Video Facilities.
Providing professional video services....since 1985

Corporate Video of the Month



BEVAN THOMAS WRITER

[See him on YouTube](#)

Also on Bevan's web site you can see how we split the video up in two sections of his site.

[Bevan Thomas' Website](#)

and

[Bevan Thomas' Testimonials](#)

This Month at The Studio

[Max's Bar Mitzvah Highlights](#)

[ESN Networking Tips](#)

[Bevan Thomas Writer](#)

[Berri and Mushky's Wedding Highlights](#)

[Sign-A-Rama](#)

with a \$2000 Hi 8 camera editing machine to machine, no computer. Over the last 20 years the first big change was editing via computer. First it was complicated, expensive and frustrating. There was lots of problems with incompatibility with peripherals needed for editing video. Today almost every PC and Mac you buy comes with editing software. Cameras have also changed radically, now for under a \$1000 you can get a High Definition video camera that either has an internal hard drive or records on memory cards. The quality of these units totally out shines what I used even 5 years ago. However as I say again and again IT TAKES MORE THAN A GOOD VIDEO CAMERA AND SOME EDITING SOFTWARE TO MAKE A GOOD VIDEO. Professionals as myself have the years of experience that is necessary to produce quality videos.

The Studio Video Facilities

Something To Take Away

10 reasons to hire a Professional Videographer

1. Experience
2. The right equipment
3. Knowing how to get your message or event across
4. Having back up...Gear and personal
5. Having the right resources to get the job done right
6. Help place the video on the Internet
7. Being polite and indiscrete
8. Keeping to a schedule and having the project done on time
9. You want it done right
10. Its his job and he will do his

RCC 911 Awards

RCC Richmond Mayor Malcolm Brodie

Obadiah Brother's Keeper Mission (EDITING ONLY)

ANGELS THERE FOR YOU VIDEOS:
STAFF APPRECIATION

WHY WE LIKE TO WORK FOR ANGELS
THERE FOR YOU
PATTI

CORRINE

JACK

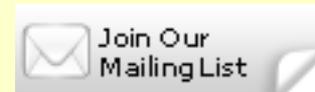
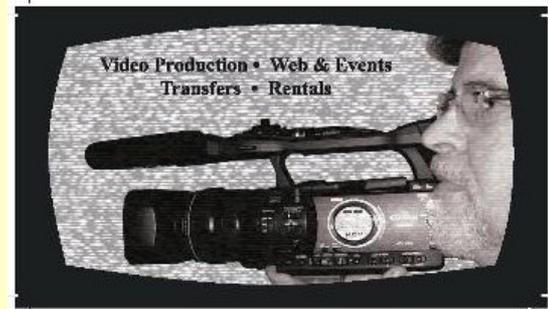
best to get you to help him get his next job.

Let The Studio create an ever-lasting memory for you!
The Studio Video Facilities

Our business



card



David filming the ESN March 2012 event



Shooting on the green screen at

The Studio



Try it FREE today.