

## Hire a Professional...please...

In past newsletters I have talk about producing your own videos. Be it for business or for home.

However there are times that you would require a professional to get the results you really want.

Professionals have a number of things that help them produce a video with the results that you would want.

For one thing they are hire to do a job and a true professional gets the job done right.

Many times a video requires extra lighting or external microphones or stabilization for the camera, say tripod. These are things that most amateurs will not have.

With the right equipment and technology a professional knows how to shoot video.

When it comes to postproduction professional editing software can do things that most inexpensive consumer software cannot when it comes to editing your video. Telling a story is important to producing a video that communicates to audience your message.

This is a skill that a professional will have and bring to a production.

Most importantly professionals have years of experience like myself. All this experience allows us to adjust to variable situations when it comes to shooting and creating videos.

There's a lot to be said about having an outside person producing a video for you. It allows you to create some distance between yourself and the project.

It's hard to be objective about your own work.

So next time you're considering having a video made, why not to hire a professional



David Cooperstone and Ian Scott

### Part 2 of Smile Kids Your In Dad's Video

Last month I told you how to shoot the kids...

So what if you are now sitting on a bunch of VHS, 8mm and DV video tapes, or lets say albums or worst yet, shoe boxes of family photos.

There are two things I recommend you do.

At least transfer all that material to a digital format.

These can include DVDs, Memory Sticks or actual hard drives.

You may have to get someone to do this for you.

In the case of video you need a unit to play back the tapes.

This can be a dicey situation. Videotapes that have been sitting on the self for years can stick and even may have been demagnetized; meaning the information on the tape may be partially or completely gone. Don't fret this is rare unless you placed them next to a powerful magnetic.

Rewind the tape first before attempting to play it out. You may only get one chance to play the tape so make sure you capture it, on the first go round.

I would place one tape on one DVD for easily access to the material. Label the DVD and if more than one tape on the DVD or other digital storage device label each video transferred.

Include the date if possible and of course the content.

For easy and space saving storage You can get DVD storage cases that will hold up to ten DVDs. You can get DVDs that you can print or write on but never place a stick label on the DVD. It will cause problems down the road.

Photo transfers can be done with an inexpensive scanner.

Please take your time and adjust size and any other

and get it done right.

Sincerely,

**David Cooperstone**  
**The Studio Video Facilities**

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604-612-9767

Hire a professional from The Studio Video  
Facilities.

*Providing professional video services....since 1985*

elements you can. Once you got it in the computer search and explore the marinate of software programs out there to create photo albums to share as Flickr and Picasa.

If you like to be a little more ambitious you can try a some basic editing. By editing the video you can; Delete shoots that were poorly lite, out of focus and or shaky.

Rearrange the order of the footage to perhaps tell a better story or at least be in chronological order. Add a few titles, some music and or narration (voice over)

In the end you have the ultimate family entertainment.

A Watchable Home Movie produced by you of your family,  
To watch again and again.

## Green Screen

## Video's Produced by THE STUDIO Last Month or so...

[Hans Christmas Greeting](#)

[RCC Christmas Luncheon](#)

[BNI Director Ozzie Kipnes  
at Driven Dragons](#)

[Driven Dragons  
Guest Invite video](#)

[Menorah Lighting  
on Kolllel You Tube Channel](#)

[PHD - Plumbing Heating  
and Drainage](#)

[BNI Bodies Under Construction  
Presentation](#)

[Behind the Scenes at Green Screen](#)

[Brad Pashby Green Screen](#)

[Chris Pughe Realtor Testimonials](#)

Patrick von Pander  
The Big Picture Coach  
(A Series of Videos)

[The Big Picture  
for Priorities©](#)

[The \\$100,000+  
Came Plan for](#)



The Studio presents

**The Magic of Video  
Green Screen**

### What is Green Screen?

- In the simplest terms- it allows us to video a person in front of a green background and replace the

[Management Style Workshop ©](#)

[Sales Style Workshop ©](#)

***A waiting client approval***

Bill Cole Insurance Web Opening Video  
Also produced a series of 7 videos on Employee Enrollment

Memorial Service not available  
Bat Mitzvah not available

- background with any image you like
- We can place a company logo, a graphically generated image, a jpeg or a moving video clip.
- In a professional studio setting, we light the subject and background
- We take your script, which we can assist you in creating and place it on our teleprompter.
- Professional mic'ing and camera complete the process.



All post-production and uploading to the web is included.

We will provide you with a professional looking video for placement on your homepage, to use in a video blog and/or to e-mail to your clients.

\$ Reasonably priced at only \$300 for 30 minutes or \$800 for one hour

**Examples of our Green Screen Videos**

<https://vimeo.com/29641450>  
<http://www.youtube.com/watch?v=uZINIWTU6w>  
<http://www.youtube.com/watch?v=gKgbx85C04s>  
<http://www.youtube.com/watch?v=BRLfHyqsHyM>

We will use multiple takes to get it just right for you!

**\* Contact David Cooperstone @**  
**604-612-9767**  
[www.studiovideo.com](http://www.studiovideo.com)  
[info@studiovideo.com](mailto:info@studiovideo.com)

<https://vimeo.com/29641450>  
<http://www.youtube.com/watch?v=uZINIWTU6w>  
<http://www.youtube.com/watch?v=gKgbx85C04s>  
<http://www.youtube.com/watch?v=BRLfHyqsHyM>

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**BNI International Networking Week Registration**

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**Vendor Of The Month**



## Brian Richy Voice-Over Artist

With a 25 year career in the Broadcasting, Voice-Over and Music Industry, Brian brings a wealth of experience and panache to his Voice and Production skills. His International experience has gifted him with a voice of diverse range and flexibility. From cool corporate to totally zany animation characters, he gets totally immersed to get the job done quickly and on time for all his clients.

Creating out of his professional Skype integrated home studio, Brian can provide a quick same day turnaround time for most client's needs. At home with Video as well, his production chops provide a complete in house solution for those special situations that go beyond just a Voice-Over! He not only was Tokyo's very first commercial FM Creative/Music Director, but penned and produced a string of hit TV Commercials and Movie Soundtracks too! Brian is a dedicated professional waiting to bring your Voice needs to life.

Check him out at:  
[Brian Richy](#) or give him a ring at

1 - 416 - 493 - 9287.

## Corporate Video of the Month



PHD - Plumbing Heating and Drainage  
[Click Here](#)



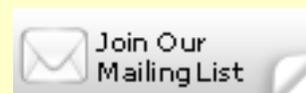
## Event Video of the Month



Menorah Lighting [Click Here](#)

## Top Ten Events to get on Video

1. Weddings
2. Birthday Parties
3. Anniversaries
4. Religious Celebrations  
[Bar/Bat Mitzvahs, Baptisms]
5. Funerals  
[Memorial Services, Celebrations of Life]
6. Graduations
7. Births  
[Christenings]
8. School Plays
9. Sporting Events
10. All those films, slides and photos one around the house



**DAVID COOPERSTONE**

Professional Videographer

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604-612-9767

Video Production • Web & Events  
Transfers • Rentals



[Click Here](#)



Find us on  
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## ***Need an Online Video or an Event that should be Professionally Video Recorded?***



*David Cooperstone of "The Studio Video Facilities"*

*will capture you and/or your company in the right "light"  
so you look good in your corporate/promotional clip.*



*He will also capture all the important moments  
of your events to keep them alive for the future.*

***Click on the pictures for  
sample videos***



### ***Corporate Video Production Services***

To get information across,  
Video Can Do It For You!

- Web videos that can utilize green screen
- Lectures, Seminars, Conventions, etc.
- Company, services and products profiles

We work with a network of highly

### ***EVENTS WE CAN DO FOR YOU***

- Celebrations (Weddings, Parties, Openings)
- Sporting Events
- Stage Productions
- Concerts
- Graduations
- Funerals and Memorials
- Music Videos (Performance or Conceptual)
- The List Goes On . . .

knowledgeable and experienced people in the field to bring you professional video productions.

### ***Specialized Packages***

#### **The Web Video**

1 - 2 minute introduction to company designed to get people to further explore your website or utilize your call to action.

#### **The Video Memo**

A cost and time effective way to introduce personell on company plans, procedures and policies, particularly if the employees are stationed in various areas of the province or country.

#### **The Video Brochure**

A concise video enabling people to see and hear how your company functions, and the product with which you are concerned to be placed on your website.

#### **The Video Testimonial**

A way to document your clients positive feedback.

### ***Transfers/Duplication and Rental***

- Transfer your 8mm film, any video tape format or photos to DVD
- Add music, narration and titles to your productions
- Duplicate your DVDs
- Rental of basic video gear such as cameras and LCD projectors.

For more information, please contact **FCBE at 604.759.3223** or [info@barterfirst.com](mailto:info@barterfirst.com).



Try it FREE today.