



## Tell Me A Story...Video It!

Everyone loves a good story. We want to be entertained. We want to laugh and / or cry, feel some emotion. We want to be able to escape our reality and enter a new one. You can read a book and do this. Or why not create a video to do it. No matter if its an event, a seminar, a product or service demo; Telling what happen or what its all about with a story always works. What is involved in telling a good story? Generally speaking we need to introduce our subject, give it an interesting appeal, perhaps with video effects, or music or a graphic title. Maybe just having our subject speak for itself.

Presenting its particular point of view, hook or emotional appeal. Next we develop the story by exploring the content, explaining what it is about. Showing the action, the workings, the happening. Finally we end it with perhaps a recap or another emotional appeal. Never forgetting we are trying to entertain our audience as well as inform, educate and make an emotional connection with them.

Sincerely,

**David Cooperstone**  
**The Studio Video Facilities**

[www.studiovideo.com](http://www.studiovideo.com)

[info@studiovideo.com](mailto:info@studiovideo.com)

604-612-9767

Hire a professional from The Studio Video



At Dancing with the Richmond Stars

## Creative Video Productions on Vacation Time

Just got back for 10 days in Florida...The creative juices were flowing and I produced (shot and edited on my iPhone) 3 videos.

[iPhone Video 1](#)

[iPhone Video 2](#)

[iPhone Video 3](#)

Facilities.

Providing professional video services....since 1985

## Next Green Screen Date: April 14



### The Studio presents The Magic of Video Green Screen

#### What is Green Screen?

- In the simplest terms- it allows us to video a person in front of a green background and replace the background with any image you like
- We can place a company logo, a graphically generated image, a jpeg or a moving video clip.
- In a professional studio setting, we light the subject and background
- We take your script, which we can assist you in creating and place it on our teleprompter.
- Professional mic'ing and camera complete the process.



**All post-production and uploading to the web is included.**

We will provide you with a professional looking video for placement on your homepage, to use in a video blog and/or to e-mail to your clients.

\$ Reasonably priced at only \$300 for 30 minutes or \$500 for one hour

#### Examples of our Green Screen Videos

<https://vimeo.com/29641480>  
<http://www.youtube.com/watch?v=uZINIWTU6w>  
<http://www.youtube.com/watch?v=gKgBx88CO4s>  
<http://www.youtube.com/watch?v=BRLfHyqsHyM>

We will use multiple takes to get it just right for you!

**\* Contact David Cooperstone @**

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On Vacation

## Video's Produced by THE STUDIO This Month...

[After 5 at Richmond Review](#)

## In Production

Raw Foods Video

Armor Flooring

Richmond Dancing With the Stars

Hollyburn Huskies Hockey Graduation

## Event Video of the Month Modern Bride's Wedding Expo

<https://vimeo.com/29641450>  
<http://www.youtube.com/watch?v=uZINIWTUh6w>  
<http://www.youtube.com/watch?v=gKgbx85C04s>  
<http://www.youtube.com/watch?v=BRLfHyqsHyM>

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[Click Here](#)

## Recommended Featured Vendor List

- [SEO - Internet-Exposure.com](http://SEO-Internet-Exposure.com)
- [Organizing - ahelpinghand.ca](http://Organizing-ahelpinghand.ca)
- [Printing - minutemanburnaby.com](http://Printing-minutemanburnaby.com)
- [Barter - barterfirst.com](http://Barter-barterfirst.com)
- [Photography - cameraonephoto.com](http://Photography-cameraonephoto.com)
- [DJ - beyonoundsound.ca](http://DJ-beyonoundsound.ca)
- [Coaching - bigpicturecoach.com](http://Coaching-bigpicturecoach.com)
- [Writer - bevanthomas.ca](http://Writer-bevanthomas.ca)
- [Graphic Designer - edappleby.com](http://Graphic Designer-edappleby.com)
- [Web Design - qedwebsolutions.com](http://Web Design-qedwebsolutions.com)

## Corporate Video of the Month



Shooting Raw Foods Video

A 'Special Invitation' card from ESN (Entrepreneurial Success Network). The card features a photo of a hand holding a business card that says 'YOUR CARD'. The text on the card reads: 'You are invited to an amazing event for FREE because I know you will benefit from meeting over 600 other business people. Let me know the type of businesses connections you are interesting in meeting and I would be happy to get the ESN staff to introduce you to some of them. Monday, April 15, 2013, 6pm to 9 pm Radisson Hotel, Richmond (Cambie and No. 3 road, 1 minute walk from the train station) 75 Trade Exhibitors, Podcasting &amp; Seminars Major Networking &amp; Major Gifts Register for FREE by emailing: info@esn.org'. At the bottom, there are logos for sponsors: Digital Assets, ESN, Edward Jones, and TD.

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**THE STUDIO**  
Video Facilities

**DAVID COOPERSTONE**  
Professional Videographer

10540 Springfield Court, Richmond BC V7E 1Z6  
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604-612-9767



Video Production • Web & Events  
Transfers • Rentals

## ***Need an Online Video or an Event that should be Professionally Video Recorded?***



David Cooperstone of "The Studio Video Facilities"

will capture you and/or your company in the right "light"  
so you look good in your corporate/promotional clip.



He will also capture all the important moments  
of your events to keep them alive for the future.

***Click on the pictures for  
sample videos***





## **Corporate Video Production Services**

To get information across,  
Video Can Do It For You!

- Web videos that can utilize green screen
- Lectures, Seminars, Conventions, etc.
- Company, services and products profiles

We work with a network of highly knowledgeable and experienced people in the field to bring you professional video productions.

## **Specialized Packages**

### **The Web Video**

1 - 2 minute introduction to company designed to get people to further explore your website or utilize your call to action.

### **The Video Memo**

A cost and time effective way to introduce personell on company plans, procedures and policies, particularly if the employees are stationed in various areas of the province or country.

### **The Video Brochure**

A concise video enabling people to see and hear how your company functions, and the product with which you are concerned to be placed on your website.

### **The Video Testimonial**

A way to document your clients positive feedback.

## **EVENTS WE CAN DO FOR YOU**

- Celebrations (Weddings, Parties, Openings)
- Sporting Events
- Stage Productions
- Concerts
- Graduations
- Funerals and Memorials
- Music Videos (Performance or Conceptual)
- The List Goes On . . .

## **Transfers/Duplication and Rental**

- Transfer your 8mm film, any video tape format or photos to DVD
- Add music, narration and titles to your productions
- Duplicate your DVDs
- Rental of basic video gear such as cameras and LCD projectors.

**NEXT GREEN SCREEN DATE - APRIL 14**



Try it FREE today.