

**Issue # 30**

**September/October 2013**

**See Archives [Here](#)**

## **STUDIOVIDEO.COM - Check out new website**

After three months of work with my web designer [QED WEB SOLUTIONS](#), my new web site is up.

I was proud back in the late nineties to be one of the first professional videographers with an active web site where you could see examples of my work. I remember when we had to have two versions of the video, one to play on those who had to call up there internet on the phone (remember that loud ignoring sound it made) and the other who had the much more advance wireless modem method.

Now that I have dated myself, I can say with minor changes, its been probably fifteen years that I have had that same first web site. Today its all HD (high definition). And much faster and clearer.

I tried to be different in the look and the navigation on the site. I have placed over 100 videos of both corporate and event productions. You can easily find examples of videos that

## **THE STUDIO VIDEO BLOG**

This Months Video Blog is about  
Creating Video Blogs part 3



<https://vimeo.com/76286789>

To view past Video Blogs go to  
<http://vimeopro.com/studiovideo/studio-video-blog>

## **Video's Produced by THE STUDIO September/October**

[Richmond Chamber of Commerce After  
5 at Richmond Caring Place](#)

[Richmond / Delta Chamber of  
Commerce Trade Show](#)

[Richmond Chamber of Commerce](#)

hopefully will be close to what you want. It also is another showcase for clients to promote themselves, their products and services.

I like to thank Ed Appleby of [Apple\(B\) Creative](#) for the new Studio graphic. Larry Scherban from [Camera One Photography](#) for the home page photos. [Bevan Thomas](#) for the About Us write up. Of course my partner in all things, Andrea Zeitz for all her input.

Please send me your comments and constructive criticism.

Sincerely,

**David Cooperstone**  
**The Studio Video Facilities**

[info@studiovideo.com](mailto:info@studiovideo.com)

604-612-9767

*Providing Professional Video  
Services..since 1985*

[Breakfast with 3 MLAs](#)

[Print Advantage](#)

The Big Picture Coach Green Screen in production

QED Web Solutions Green Screen in production

Body Motion Fitness in production

Christine and John's Wedding



*RCC Trade Show*

## **Some Thing to Take Away**

Need or want a video?

When you call or e-mail, or I meet with you, here are some things to consider.

1. What exactly do you want video taped?
2. Who is your audience?
3. What is the final length of the video you are considering?
4. How and where are you going to



*With My Mono Pod*

**Next Green Screen Day:  
October 20, 2013**

distribute the video, DVD, internet web site or social media ?

5. When do you want the video to be completed by?
6. Do you think multiple cameras are necessary?
7. Is narration, music, titles, graphics going to be needed?
8. Are there any specific shots or scenes you are considering?
9. Is there any AV involved in the event i.e. PowerPoint?
10. What is your budget?

**This Month's Event Video is  
Richmond/Delta Chamber of  
Commerce Trade Show**



<https://vimeo.com/75627355>

**This Month's Corporate  
Video is Doug Maxwell &  
Print Advantage Presented  
at BNI Driven Dragons**



The Studio presents

## The Magic of Video Green Screen

### What is Green Screen?

- In the simplest terms- it allows us to video a person in front of a green background and replace the background with any image you like
- We can place a company logo, a graphically generated image, a jpeg or a moving video clip.
- In a professional studio setting, we light the subject and background
- We take your script, which we can assist you in creating and place it on our teleprompter.
- Professional micing and camera complete the process.



**All post-production and uploading to the web is included.**

We will provide you with a professional looking video for placement on your homepage, to use in a video blog and/or to e-mail to your clients.

\$ Reasonably priced at only \$300 for 30 minutes or \$500 for one hour

### Examples of our Green Screen Videos

<http://vimeopro.com/studiovideo/green-screen>

We will use multiple takes to get it just right for you!

**\* Contact David Cooperstone @  
604-612-9767**

[www.studiovideo.com](http://www.studiovideo.com)  
[info@studiovideo.com](mailto:info@studiovideo.com)

## Our featured Vimeo Profile

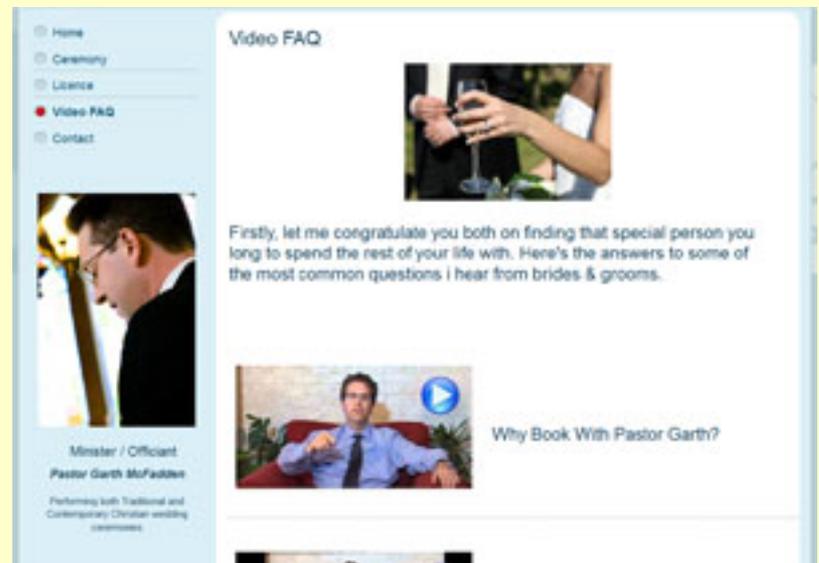
The Studio has close to 20 Video profiles on Vimeo (my preferred video sharing service)

# PRINT ADVANTAGE

<https://vimeo.com/76194144>

## The Studio Videos at Work

### Pastor Garth



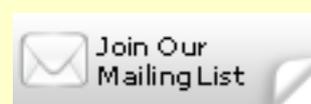
<http://www.pastorgarth.com/video-faq>



Video Production • Web & Events  
Transfers • Rentals

These Profiles reflect different markets and types of videos we produce.

This month I like to feature a my Studio Testimonial Profile page



## Recommended Featured Vendor List

- [SEO - Internet-Exposure.com](http://Internet-Exposure.com)
- [Organizing - ahelpinghand.ca](http://ahelpinghand.ca)
- [Barter - barterfirst.com](http://barterfirst.com)
- [Photography - cameraonephoto.com](http://cameraonephoto.com)
- [DJ - beyondsound.ca](http://beyondsound.ca)
- [Coaching - bigpicturecoach.com](http://bigpicturecoach.com)
- [Writer - bevanthomas.ca](http://bevanthomas.ca)
- [Graphic Designer - edappleby.com](http://edappleby.com)
- [Web Design - qedwebsolutions.com](http://qedwebsolutions.com)
- [Computer Services - cpgsystems.ca](http://cpgsystems.ca)
- [Web Design - motive8media.ca](http://motive8media.ca)
- [Printer - printadvantage.com](http://printadvantage.com)



## Professional Event and Online Video Creation



David Cooperstone of "The Studio Video Facilities" will capture you or your company in the right "light" so you look good in your corporate/promotional clip.

He will also capture all the important moments of your events to keep them alive for the future.

**Watch Sample Videos** (Click text or picture)

[Corporate Videography](#) - [Event Videography](#) - [Green Screen](#) - [Other Video Services](#)



### Corporate Video Production Services

To get information across, Video Can Do It For You! - Web videos that can utilize green screen - Lectures, Seminars, Conventions, etc. - Company, services and product profiles

We work with a network of highly knowledgeable and experienced people in the field to bring you professional video productions.

### Specialized Packages

**The Web Video** 1 - 2 minute introduction to your company designed to get people to further explore your website or utilize your call to action.

**The Green Screen Video** A highly professional way to present what you have to offer. We can create a variety of backgrounds and with music and a polish script you read from a teleprompter, you get amazing results

**The Video Brochure** A concise video enabling people to see and hear about your company, the product and/or services you have to offer.

**The Video Testimonial** A way to document your clients positive feedback.

**Events We Can Do For You** - Celebrations (Weddings, Parties, Openings) - Sporting Events - Stage Production: - Concerts - Graduations - Funerals and Memorials - Music Videos (Performance or Conceptual) - The List Goes On ...

**Transfer/Duplication and Rental** - Transfer your 8mm film, any video tape format or photos to DVD - Add music, narration and titles to your productions - Duplicate your DVDs - Rental of basic video gear such as cameras and LCD projectors

**Check Out Our New Website:**  
<http://studiovideo.com/>



Try it FREE today.